

# Success Profile



Reed Group - Employer  
2015

## THE CHALLENGE

The Reed Group is a rapidly growing company in Jefferson County. They needed to rapidly scale their hiring to meet the increased demand for their services. A representative from the AJC visited Reed Group to discuss ways to help support the company's hiring efforts.

## THE SOLUTION

Reed Group partnered with the AJC to create a series of hiring events designed to increase visibility with job seekers. The events took place at the Reed Group office in Westminster, CO. The AJC promoted the events through its network. At the event, AJC staff was on site to direct job seekers to the appropriate Reed Group staff for interviews.

## THE OUTCOME

Because of the partnership with the AJC, Reed Group was able to generate interest from job seekers who they had not previously reached. Between the two events, Reed Group was able to individually interview over 170 people. Over 30 people have been hired as a result of these events for full-time, benefited positions.

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