

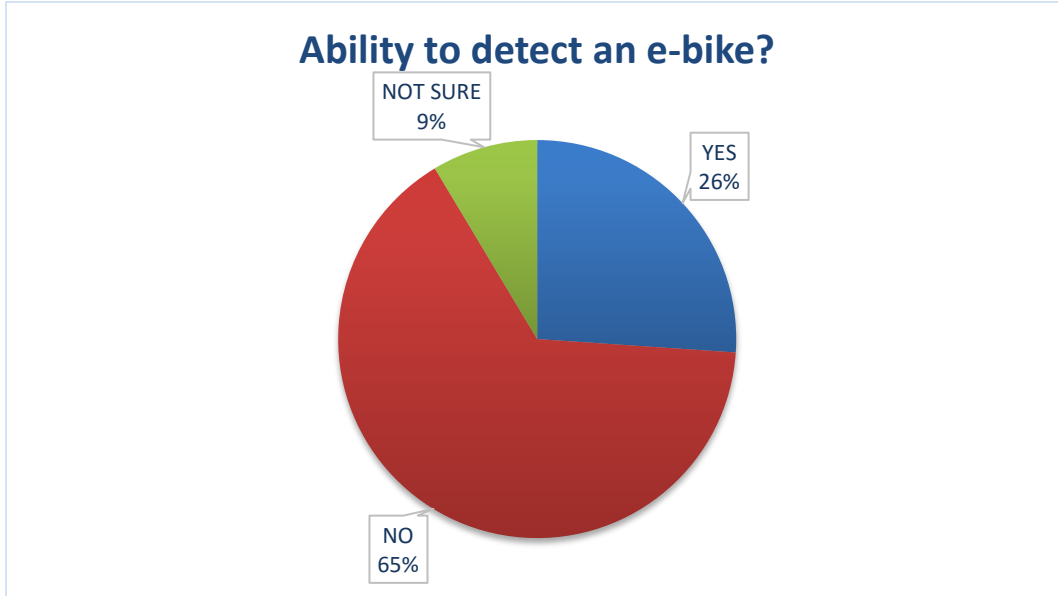
### Summary of JCOS e-bike Study Findings to Date

10/15/2017

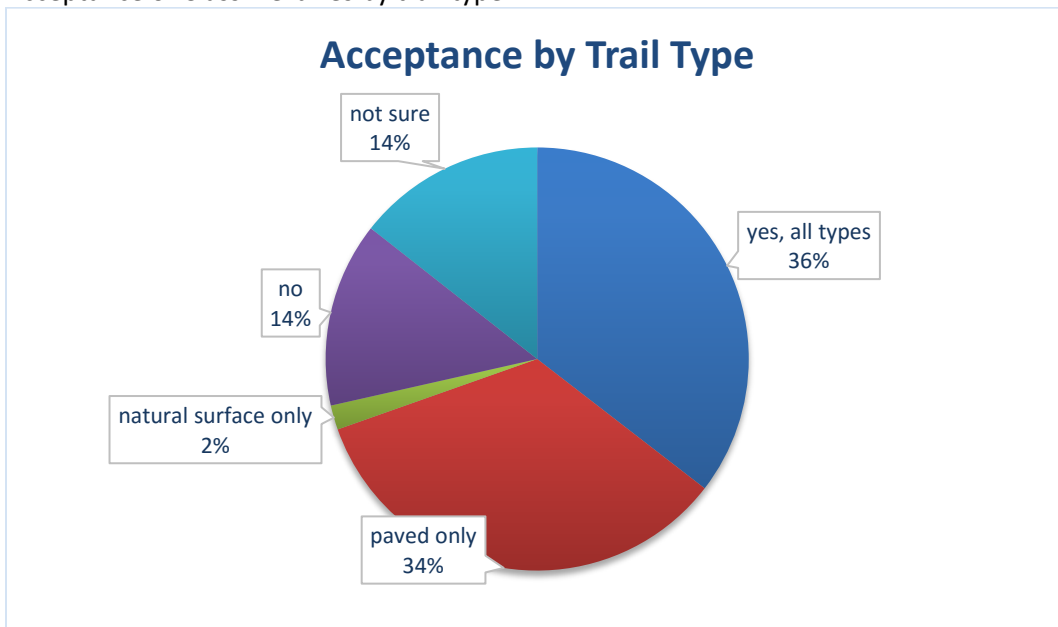
Eight events in five locations: Crown Hill Park, North Table Mountain Park, Matthews/Winters Park, Apex Park and Lair o' the Bear Park

### Visitor Intercept Survey n= 375

65% of park visitors are unable to detect the presence of a Class 1 e-bike.

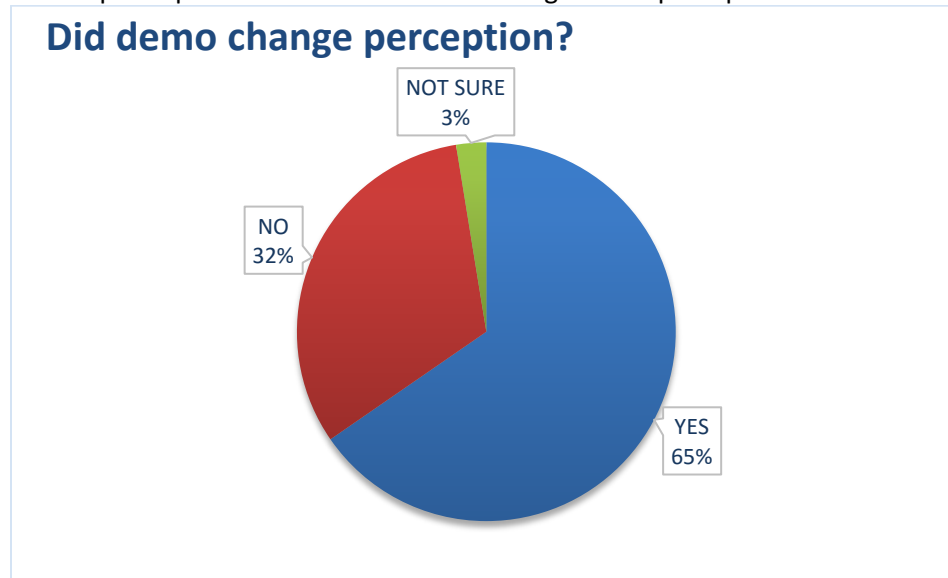


Acceptance of Class 1 e-bikes by trail type:



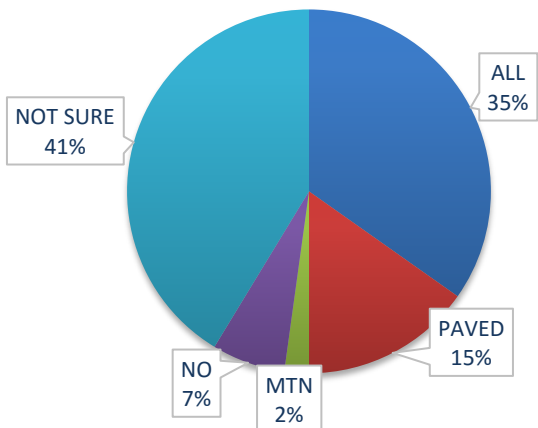
## Summary of Pre- and Post-demo Survey: n = 92

65% of participants indicated the demo changed their perception of e-bikes.



Overall, demo improved acceptance.  
Overall, demo reduced uncertainty.

### Approve use by trail type BEFORE



### Approve use by trail type AFTER

