



**Jefferson County Sustainability Commission Regular Meeting
November 10, 2021 • 4:00 p.m.
Microsoft Teams**

1. Call Meeting to Order - Meeting convened @ 4:03 pm

2. Attendance and Determination of Quorum

Commission Members Present: Cedar Blazek, Emily Beliveau, Frank Rukavina, Jeffrey Wong, Kevin Morse, Leigh Schmidt, Jasmina Petrovic, Conor Merrigan (**Absent:** Julia Patrick)

County Staff Present: Jabez Meulemans, Kate Newman, Doris Allen, Mark Danner, Steven Snyder (**Absent:** Andy Kerr, James Rada)

Guests: Brian Martin – Executive Director of Outdoor Lab Foundation – Wheatridge, CO

3. Public Comments: None

4. Approval of Minutes – September 8, 2021 and October 13, 2021 - Kevin motioned to approve the minutes, seconded by Emily. Minutes were approved.

5. County Updates

County Representatives

Kate: Need monthly tip for November and December

Jabez:

- IGLEI's 2015 Greenhouse Gas Inventory video recording is in SharePoint.
- Will be doing year-end report again; adding 2021 to ongoing record. Will also include information on the waste diversion component in the report.
- Jabez gave overview of benchmarking program (Energy Star Portfolio Manager software).

Building Code info: <https://www.jeffco.us/DocumentCenter/View/391/Building-Code-Policy-PDF>

6. JeffCo Innovation Team

Bremmer

Ericka will be presenting on her project at the December meeting (connecting county information with smart devices).

7. Communications Plan + Sustainability Tips

Patrick/Merrigan

Leigh worked on a project putting out 'challenges' <http://www.project5billion.com/> as a way to communicate and reduce the carbon footprint. Perhaps we can use some for future tips.

Cedar: If we do not do the Carbon Weight Loss challenge in December, we could feature the Holiday Lights campaign.

8. Project Updates

a. Sustainability Foundation / Climate Action Plan

i. Fund Update + Newsletter

Wong/Morse

Jeff: We received \$25K contribution from Terumo (premier platinum sponsor) with stipulation that it must be spent within one year or we risk losing it. We need to sign a contract and spend \$25K worth of consulting dollars for the CAP by March.

Commish Kerr made request to Arbor team to consider a \$50K contribution for CAP.

Newsletter has not been sent out yet. Will modify it around the campaign.

ii. Climate Action Plan Updates

Wong/Newman/Meulemans

Climate Action Plan recently received a \$1,000 donation but we're still short on the goal. We cannot sign a contract with consultant until funding is in place. Could possibly separate the CAP into Phase 1 and Phase 2 and modify the scope by amount of money that we have, and concurrently fund raise while working on Phase 1. Or we could be aggressive with fundraising (Colorado Gives Day + working hard on corporate sponsorship) and hope that by end of year, we would be closer to the goal

Steve: A contract phased approach would take a revision to the sample contract submitted as part of RFP process. Jabez to follow up with finalist for thoughts, including which aspects to keep if CAP is phased approached.

Sustainability Committee account is through Community First Foundation. Donations can be made through Coloradogives @ <https://www.coloradogives.org/sustainabilityfund?step=step1>. No cap/restrictions on amounts.

Kate to set up meeting with First Community Foundation (and Julia and Emily) for guidance and to discuss strategy for Nov-Dec. Would like to effectively communicate message to the public about fundraising for the Sustainability fund. Jeff/Kevin will take the lead for corporate sponsorships.

Emily: Equity piece is important; lets involve community and not let this get lost. Perhaps create individual fundraising pages and encourage friends/family to give as part of Colorado Gives Day. Emily will be providing fundraising info/link for December's tip.

b. Partners in Energy

Wong

i. Residential – HOA Energy Efficiency

Blazek

Cedar: Hoping to make minor updates to HOA toolkit (blurbs, flyers) that can be shared with residents. Hoping to get things out within next month or two.

ii. Residential – Holiday Lights Campaign

Wong

Jeff: Have about \$2200 left in funds through Partners in Energy. Plan to spend couple hundred on mailers and remaining on LED holiday lights. Would like to advertise that Sustainability-in-Arvada collects old string lights for recycling. One can take their old lights in and receive a new box of LED lights as an incentive. Leigh will research and work on a 1-page document to

summarize the program. Frank will find out if Rooney Road accepts old string light or not. (Jeffco, Denver, Boulder, and surrounding counties).

iii. Commercial

Morse

Kevin: Has placed calls to Xcel to discuss programs/incentives to the business community for Fleet EV vehicles.

c. Carbon Weight Loss Challenge

Patrick/Merrigan

Kate and Julia met with Public Affairs team. Julia has the action plan put together.

d. 2022 Projects Brainstorming

Jeff: Climate Action Plan--Lot of unknowns still.

Jasmina:

- Possibility of producing electricity at one of the county's wastewaters plants? We have at least two of them with one in Golden
- Having community solar gardens in unincorporated Jeffco areas.
- Start discussing with Xcel how we can achieve 100% renewable energy that we are getting in our county, maybe specify a deadline (i.e., 2030).

Jabez: The county does own solar small arrays that are on rooftops and ground mount on county properties. They are relatively small in the majority of our solar is in the form of the community solar gardens subscriptions.

Leigh is a representative of CO Youth Advisory Council for State Senate District 22 (Lakewood). Stated we could have big impact outside of CAP by getting more involved on how companies create regulations, at the state level; how new regulations will impact the County. Once legislative sessions start, she can give monthly updates on what is happening at state level and discuss how we could make that work in Jeffco. Jeff agreed that information could be a benefit for the county.

Cedar: Infrastructure bill just passed Congress; lots of provisions for money for states, sustainability energy efficiency and infrastructure improvements. If Build Back Better bill passes, we could make recommendations in Jeffco on how to leverage those funds for sustainability or try and propose projects that may be eligible for those funds, within the county.

i. 2021 Year in Review

ii. Annual Awards / Earth Day

9. 2022 Officer Election

Wong

We will have election for committee Chair and Vice-Chair positions in early January. Contact Jeff if more information is needed.

10. Meeting Adjournment - 5:30 p.m.