



**Jefferson County Sustainability Commission Regular Meeting
Meeting Minutes
October 13, 2021 • 4:00 p.m.**

1. **Call Meeting to Order** - Meeting convened @ 4:04 pm
2. **Attendance and Determination of Quorum**

Commission Members Present: Cedar Blazek, Emily Beliveau, Frank Rukavina, Jeffrey Wong, Julia Patrick, Kevin Morse, Leigh Schmidt, Jasmina Petrovic, Conor Merrigan

County Staff Present: Jabez Meulemans, Kate Newman, Andy Kerr, James Rada, Doris Allen, Adam Waltzman, Mark Danner, Steven Snyder

3. **Public Comment:** None

4. **Welcome new commission members and reintroductions** **ALL**
Committee has two new Sustainability Commission members. Around-the-table introductions were done by all with a brief discussion on background and interest/role on the committee.

5. **Approval of Minutes of September 8, 2021:** Item was tabled; to be resumed at Nov meeting.

6. **County Updates** **County Representative**

Kate: We are still having SharePoint issues. Adam is present to assist anyone (Jeff, Julia) still having problems.

Proposed budget hearing for 2022 budget is scheduled for October 19; Adopted budget hearing will be on November 16.

Jabez: Will be joining the Rooney Road Recycling Center Authority.

Andy: The position for a Sustainability Coordinator (countywide CAP) did not get onto the proposed budget.

Jim: Public Health Order 21-004 re: vaccinations/testing for government officials/employees. This order requires masking in local gov't/public buildings for employees, visitors, and anyone 2-years and older. The mandate will apply to boards/commissions if the meetings are not virtual. PHO 21-005 requires testing every week for local government employees that are not fully vaccinated.

<https://www.jeffco.us/CivicAlerts.aspx?AID=1694>

7. **Communications Plan + Sustainability Tips** **Patrick/Merrigan**

Julia: Rather than using Sus Comm tips and website as a landing page, we could temporarily continue with social media campaigns by directing folks to Community First Foundation site where they can get more info about CAP fundraising and donate.

Continue to think about next phase campaigns that we can run on social media to keep people engaged. The fundraising goal has increased from 60K to 100K. If 7% of Jeffco citizens participated in donating \$1 each, we could fill that gap.

Lastly, offer prizes to ambassadors as a reward for their efforts.

Emily: December is very big time for giving and is interested in helping with this effort.

8. Project Updates

a. Sustainability Foundation/Climate Action Plan

i. Fund Update + Newsletter

Wong/Morse

Jeff: A separate sustainability fund was set up to raise money in support of CAP. This allowed us to move forward with a request for a proposal for a technical consultant to lead the planning effort. Originally planned an effort of \$60K, which was raised in 3 months. Bids were much higher than what we expected so goal was raised to \$100K. We now have a \$40K gap. Would like to fill that gap and concurrently push for a second round of fundraising. Will also work with county staff to look into modifying the scope without sacrificing the core values of the plan.

Connor: Work on language stating that the reason is to make the plan a more equitable and inclusive process. Can we use internal sources to have those equitable conversations? Is it possible to leverage internal resources (i.e., Jeffco Cty/Public Health) to have those conversations? Maybe non-profit support?

Kate: Posted upcoming hearing dates (Oct 19 & Nov 16) in case someone would like to attend and speak to the BCC on behalf of the committee in order to request additional funds. Also looking for other alternative funding sources.

Jeff, Kevin, and Frank are to get together to look into corporate sponsors/donations. Frank is to continue checking in with NREL and to keep Jeff updated.

Kevin: Has prominent law firm out of Denver interested in sponsoring and would like to have Jeff and Andy join them. Also, revisit the county's vendors to see if they're supportive. Add them to our list of targets. Kevin and Kate to chat offline.

ii. CAP/GHG Inventory Updates

Wong/Newman/Meulemans

Jeff: Has been in contact with IGLEI. Jabez has a copy of the recorded 2015 GHG inventory presentation, which is in SharePoint at: **Documents-GHG Inventories-2015 GHG Inventory-Presentation**. Jabez/Jeff will discuss offline on uploading the recording onto the webpage.

b. Partners in Energy

i. Residential – HOA Efficiency

Blazek

Jeff: We have partnership with Xcel Energy and have worked on a few different sectors in the past. We are focusing on residential this time around (HOA efficiency campaign). We have a quarterly PIE team meeting scheduled for end of this month. Let Jeff know if interested in attending.

ii Residential – Holiday Lights Campaign

Wong

Jeff: It may be too late to start a campaign now but the Recycling Center in Arvada will recycle lights.
Julie: this is informational so should work; we can run this on social media. Jeff/Julie to chat offline.

c. Carbon Weight Loss Challenge

Patrick/Merrigan

Conor Merrigan, Kate Newman, Jeremy Fleming and Julia Patrick met to discuss the Carbon Weight Loss challenge as a fun way to get folks to the website and to adopt some of the tips! We missed doing the challenge during the summer and don't think that doing it over the holidays won't be doable. PA recommended the challenge be pushed out to the new year.

d. 2022 Projects Brainstorming

Wong

i. Climate Action Plan

ii. 2021 Year in Review

iii. Annual Awards/Earth Day

Our big focus in next few months will be on fundraising, getting CAP consultant engaged, getting a contract signed and closing the gap/corporate donations. We also need to put together a summary document of 2021 documents and annual awards.

9. 2022 Officer Election

Jeff will remain with commission and support CAP but would like to give chairing opportunity to someone else. Election will happen in January.

10. Meeting Adjournment- Meeting adjourned at 5:30 p.m.