

**Jefferson County Sustainability Committee**  
**Partners in Energy**

Friday, April 30, 2021 - 11am

**Convened 11:00am**

Attendees: Lynn Coppedge (Brendle Group), Shelby Sommer (Brendle Group), Jeff Wong, Kevin Morse, Julia Patrick, Cedar Blazek

**Public Comment:** n/a

**4/30/21 Action Items**

**Partners in Energy**

- Add Nancy to calendar invitation series
- Data Dashboard
  - Look into why more net metering than Solar\*Rewards (third parties, limited capacity, etc.?)
  - Fix typo in Commercial section
  - Add in "Created business outreach material" to commercial activities
- Renewable Energy Flyer
  - Revise Residential Renewable Energy heading to "Curious about Renewable Energy"?
  - Change that Xcel Energy Retains the RECs for Solar Rewards Community
- HOA Guide/Residential Outreach
  - Update with 2021 program information and Jeffco edits
- Exchange events
  - Make sure that Jabez gets and passes along event information to County staff
  - Review contact list and portal accounts for the Jeffco team

**Jeffco**

- Data Dashboard
  - Review data dashboard and let Lynn know if any changes are needed for finalization
  - Jeff to put year-end report on Dropbox
- Renewable Energy/Residential Outreach
  - Julia and Cedar to connect about Residential Renewable Energy next steps
  - Team to develop a list of incentive products for purchase (and decide if County, Commission or BG will pay)
  - Team to review the HOA outreach packet and recommend any changes
- Commercial Outreach
  - Jeff to coordinate with Jeffco ED to see if they have a list of multi-family/HOA properties
  - Kevin to keep thinking about C-PACE webinar and discuss potential incentives with Tracy Phillips

## 4/30/21 Notes

### **Housekeeping & Updates**

- Julia has accepted a new job; will remain on the Sustainability Commission and has been working on transitioning a point of contact with the library
- Continue to direct mails to Jeff, he'll forward to everyone else
- 400 kits received for 2021 - will allocate 1/2 to Human Services, 1/2 for other activities and outreach
- Deborah is no longer the Commission point of contact; now Kate, deputy County Manager
- Sustainability Plan update
  - Still moving forward, unsure about what that will look like
  - BOCC meeting with Kate and County Manager next week to discuss the resources the County can allocate to the RFP and staffing of project; BOCC has reiterated that this is a priority
  - Raised \$60k for the CAP in about 2 months

### **Data Dashboard Update**

- Draft version for review - let Lynn know if any changes are needed for finalization
- Even with premise increases, total electricity and natural gas use went down - this is consistent with other Partners in Energy communities - likely due to COVID impacts
- Total emissions reduction are from program participation savings
- Data are only for Xcel Energy premises (not IREA or United Power) - other utilities account for ~5-10% of total energy consumption per GHG inventory
- Residential efforts - lots more in 2021, limited effort in 2020 due to COVID
- Residential programs - growth in AC participation, likely due to folks working from home, wildfires, etc.
- Renewable participation - still working to increase capacity of Solar\*Rewards and Renewable\*Connect
  - Why more net metering instead of solar rewards?
    - Third party providers may be retaining the RECs
    - BG to look into this more
- Commercial Activities
  - Created COVID-specific business outreach material
- Jeff just created the year-end review, will add this Dashboard as an attachment and will put all materials in Dropbox for team review and access

### **Residential Renewables (Cedar)**

- Working on a residential renewable energy video
- Materials look pretty solid, minor changes
  - Revise to "Curious About Renewable Energy?"
  - Change that Xcel Energy Retains the RECs for Solar Rewards Community
- Next steps:
  - Send everything to Julia to send to Kate to route through Public Affairs
    - Tip of the month 2-3 sentences

- Link to additional page with more resource information
- Link document to online resource center (Matt building this with Deborah/nor Kate)
- Julia to ask Kate for website analytics

### **Library Outreach (Julia)**

- Made the top 5 clicks of the month!
- Sustainability kits and flyers were all distributed during Earth Week
- Very well received, patrons asking for them
- Something to highlight in the future for great ways to distribute sustainability kits
- Distribution
  - 2 mountain libraries - not as much interest
  - More interests at Central libraries - e.g., Lakewood, Arvada - more interest
- Applewood Sustainable Neighborhoods Association sustainability day
  - Shared the news to their networks
  - Received dedicated kits through Lakewood library

### **HOA's (Kimberly)**

- Outstanding item: How to use remaining reimbursable funds to purchase incentive products from a hardware store (e.g., smart power strips)
- Need to think through logistics about reimbursements - may be easiest for BG to purchase; will likely require an expense request
- HOA packet - geared towards residents specifically (instead of HOA managers)
  - Packet includes flyers for residents
  - Jeffco to send comments and suggested markups;
  - Partners in Energy to refine programs and address other comments
- Jeffco Econ Development
  - Looking to see if they can pull data for HOAs or multi-family properties in Jeffco

### **Commercial Outreach (Kevin)**

- Brainstorming ideas
  - Lunch 'n Learn opportunities on C-PACE, energy efficiency, and Xcel Energy program opportunities
    - How to we ensure/maximize participation?
    - Maybe work through Xcel Energy account managers and get their assistance
    - Consider incentives
      - Library had a well-known author do a virtual event
      - Limited edition prizes for those who attend live
    - Find some organization or efforts to tag onto - e.g. Chamber events
    - Had some C-PACE events several years ago; something to discuss with Tracy (as well as incentives for events)
    - Check into other things that are happening with respect to COVID recovery
  - How to leverage Xcel Energy's charging station rebates or fleet rebates and providing a webinar

### **Upcoming Office Hours & Community Conversations**

- May Office Hours
- June Community Conversations: Building Code Compliance and Adoption
  - 6/3/21, 1-3pm
  - At our upcoming event, you'll hear you'll learn about and provide your feedback on Xcel Energy's new initiative to help communities improve their building code compliance and adoption through education, training and technical tools. We encourage you to invite your building department staff to join you in attending this **FREE** event! Register [here](#).
- Would be helpful if the Jeffco team can share any ideas for future events that would be valuable for community volunteers (not just staff)
- Colorado Energy Office sponsors weekly webinars about building code changes (Jeff attends these)

## **Adjournment**

Meeting adjourned at 12:00pm