

**Jefferson County Sustainability Committee
Sustainability Foundation Development Subcommittee**

Monday, March 8, 3:00 PM

Minutes

Convened: 3:03 p.m.

Attendees: Frank Rukavina (FR), Julia Patrick(JP), Kevin Morse (KM)
County Staff: Deborah Churchill (DC)

Public Comment:

n/a

Contributions' update + Calls and meetings update

KM shared that Terumo (our first Platinum Plus donor) donated \$25,000 on Friday, Mar. 5 thanks to the efforts of Jeff Wong and Andy Kerr. KM had a good meeting with Pivot Energy last week--after they discuss at their next committee meeting in the next couple of weeks we should hear their decision. MckInstry donation of \$500 came through to CFF fund. KM had a call with Ambient Energy, and is hopeful they will contribute a small amount. JW following up with Ball Thursday. DC conversing with Lockhead, still trying to schedule a discussion. KM presented to EV chamber last week, not expecting financial contribution but hoping for a few individuals and entities to contribute smaller donations. FR followed up with NREL Friday and has not yet heard back--sponsorship levels doc may help the NREL discussion move along. Namaste has been on KM's list to contact, FR will reach out as he has contacts. Fund objective has been shared with the League of Women Voters, asking for their financial support.

KM send FR sponsorship levels sheet.

KM & JW presenting to County Commissioners March 23. Slides to be sent to DC by Mar. 15. Aiming to have community contribution confirmation by that date.

Social Media Update

DC let PA know about Fund website launch, and they have promoted on social media channels.

JP to send content calendar spreadsheet to DC to submit to PA.

Wednesday Mar. 10 Commission Meeting Prep

Group had nothing further to today's discussion to add to Wednesday's Commission Meeting Fund update.

Upcoming weekly call and meeting schedule and goals

JP shared Scavify app idea. An opportunity to educate the community using gamification. Non-profit rate is \$3,000/year for 1,200 participants. Something to consider if we raise the funds.

Adjourned

3:30 p.m