

**Jefferson County Sustainability Committee
Sustainability Foundation Development Subcommittee**

Monday, February 22, 3:00 PM

Minutes

Convened 3:04 p.m.

Attendees: Julia Patrick(JP), Kevin Morse (KM)
County Staff: Deborah Churchill (DC)

Public Comment:

n/a

CFF Website

Up and running.

Social Media

DC anticipates PA will update social media channels with Fund promotion sometime this week.

DC will check in and remind the PA team tomorrow morning.

KM will send an email to SC members asking them to share donation encouragement via their personal social media pages.

JP is due to meet with KPW Wednesday re: social media communication strategy and plan and will have another update by next week. JP will ask for KPW advice on fast tracking awareness for new Fund in the community.

Donation Status: Excel Spreadsheet

Spreadsheet location has moved from Google Docs to Dropbox.

JP to switch from Excel spreadsheet to Google Docs link so that the Dropbox version is always the most up to date version of this document.

Future Donation Prospects

KM has sent emails to prospective donors, per donation status spreadsheet, and has scheduled meetings with McKinstry this week and Pivot Energy next week. Waiting to hear from Alpine Bank. Getting good responses and interest.

KM had a call with Commissioner Kerr and J. Wong. re: targets and goals. The Sustainability Commission must have confirmed commitments by March 19 so that the remaining balance can be requested from county commissioners on March 23.

KM to send DC presentation by March 15.

Adjournment

Meeting adjourned at 3:27 p.m.