

## **Jefferson County Sustainability Fund Development Committee**

Planning Meeting Agenda  
February 1, 2021 ▪ 3:00 – 4:00pm  
Zoom Meeting

1. Logo development:
  - a. PA process
  - b. Timing
2. Social media campaigns
  - a. Development and use of FB and LI pages – approval process and timing
3. Outreach and fundraising plan and progress
  - a. Marketing materials – flyers and/or pitch decks
  - b. Donor incentives
  - c. Goals – amounts and time

To join meeting, click here:

<https://us02web.zoom.us/j/7345335950?pwd=bFIWY2o1NmF6Y3FUaXk2R1l6Vi90Zz09>

Meeting ID: 734 533 5950

Passcode: 7QZsxC