

Jefferson County Sustainability Committee Sustainability Foundation Development Subcommittee Meeting Minutes

1/8/2021 3:00 PM

I. Introductions

Meeting started at 3:07 pm. Kevin Morse led the meeting with Julie Patrick and Frank Rukavina. Julia introduced us to the Trello application for planning and tracking our project progress.

II. Meeting Purpose

Further development of the sustainability foundation

III. Agenda

1. *Confirmed and Potential Corporate Sponsorships*
 - a. *Discussed a couple of large corps. that have already been contacted and the need to develop a comprehensive list. Should also make list of RE and EE vendors and service providers.*
2. *Foundations and website status*

Some work done on the website. Foundation to be on Sustainability Commission site with button connected to First Community for donations.
3. *Company Logos in CAP and Marketing Material Approval*
 - a. *Kevin to ask about logo approval from JeffCo.*
 - b. *Can we open a Facebook and/or LinkedIn page?*
4. *Brainstorm on Sponsorship Incentives for Levels*
 - a. *Discussed numerous options. Not wanting to make it “pay to play” but rather provide opportunities for community involvement and ability to make a difference in areas of interest to the company (water, air...) or individuals in collaboration with meeting county goals.*
 - b. *Frank will take a first draft at sponsorship incentives for group to work on at next meeting.*
5. *Talking Points Development*
 - a. *Discussed the development of one-pagers or other items needed to solicit funding sponsors*

IV. Next Meeting

Subcommittee plans to meet twice per month during the initial planning development stage. Frank to send Zoom invite for Deb to send out with

*public meeting notice for meeting every Friday starting at 3:00pm until
March 26th.*

V. Adjournment

Meeting ended at 4:50 PM.