



**Jefferson County Sustainability Commission
Foundation Development Sub-Committee
January 15, 2021 • 3:00pm
Zoom Meeting**

1. Logo development, process, and procedures
2. Mission and vision statements
3. Social media campaigns
 - a. Development and use of FB and LI pages – approval process and procedures
4. Sponsorship incentives
 - a. Use of logos on materials
 - b. Committee representation
 - c. Event sponsorships
5. Talking points

Join Zoom Meeting

<https://us02web.zoom.us/j/7345335950?pwd=bFIWY2o1NmF6Y3FUaXk2R1l6Vi90Zz09>

Meeting ID: 734 533 5950

Passcode: 7QZsxC