



**Jefferson County Sustainability Commission  
Foundation Development Sub-Committee  
December 14, 2020 • 3:00pm  
Zoom Meeting**

1. Fundraising target channels
  - a. Large Corps.
  - b. RE and EE vendors and service providers
  - c. Grass roots – individuals, small businesses
2. Networking channels
  - a. Like-minded organizations
  - b. Chambers
3. Marketing collateral
  - a. One-pagers, leave-behinds, etc.
4. Sponsorship incentives
  - a. Use of logos on materials
  - b. CAP committee representation
  - c. Event sponsorships
5. Talking points
6. Targets and goals
  - a. Amounts
  - b. Time

*Join Zoom Meeting*

<https://us02web.zoom.us/j/89650840128?pwd=QWFwVkFWdTJOL1czeGIDZnBiZVRVUT09>

*Meeting ID: 896 5084 0128*

*Passcode: 202673*