





2020 – 2022 Strategic Plan

2/18/20

Mission	Promoting and protecting health for all people across the lifespan through prevention, education, treatment, response and regulation.								
Vision	By 2030, we will achieve success with Healthy People, Healthy Places by purposefully serving and engaging the community, acting efficiently and effectively to address public health needs, using actionable and high-quality data and cultivating a thriving workforce.								
Priorities	<p>Employer of Choice</p> 	<p>Strategic and Intentional Data</p> 	<p>Serve and Engage the Public</p> 	Urgent and Emergent Health Threats					
Goals	1. By 12/31/2022, increase Employee Net Promoter Score from 23.7 to 35	2. By 12/31/2022, increase JCPH's average data-driven culture score from 4.2 to 6.0.	3. By 12/31/2022, ensure 62 percent (8/13) of operational units work collaboratively with and/or through the community to plan, implement and/or evaluate their operations	4. By 12/31/2022, reduce the percent of individuals that report needing, but not receiving, mental health treatment from 8 percent to 6 percent.	5. By 12/31/2022, decrease the percent of high school students that report currently using alcohol and substances from 33 percent to 27 percent.	6. By 12/31/2022, reduce the food insecure population from 9.1 percent of Jefferson County residents to 8 percent.	7. By 12/31/2022, identify and decrease health and safety risks associated with housing in Jefferson County.	8. By 12/31/2022, establish and embed focus on the consequences of climate change on public health throughout Jefferson County.	
Objectives	1A. Growth and Development 1B. Constructive Feedback 1C. Compensation and Benefits	2A. Data Tools 2B. Visual Management	3A. Community Engagement Action Team 3B. Community Engagement Assessment	4A. Assessment 4B. Stigma 4C. System Understanding and Entry Strategies	5A. Reduce Availability	6A. Policy Change 6B. WIC Caseload	7A. Healthy Homes Action Team	8A. Climate Action Team 8B. Carbon Footprint	