

Jefferson County Public Health: 2018 – 2019 Strategic Plan

11/27/17

Vision: Healthy People, Healthy Places

Mission: Promoting and protecting health across the lifespan through prevention, education and partnerships for all people

Strategic Priorities
What we're focused on

DEPARTMENT
Strengthen organization performance



DATA
Increase understanding of community health needs and status through assessment



COMMUNITY
Improve community health through engagement to address determinants of health and health equity



STAFF
Enhance workforce competence and collaboration



Goals
How to support the mission and vision

A. Inspire organizational innovation

B. Clarify, connect and communicate priorities

C. Assess community perception and awareness to improve JCPH services

D. Increase community engagement through a stronger planning process and collaborative interventions

E. Improve and standardize data collection, analysis and use

F. Provide the training and environment required for staff to confidently perform their work

Objectives
How to achieve the goal

A1. Assess department programs and systems for needed improvements
A2. Improve the organization's ability to adapt to change

B1. Identify where programs intersect and can align
B2. Communicate and coordinate community outreach efforts internally
B3. Establish a communication plan for agency

C1. Develop and perform an assessment of the understanding of JCPH services

D1. Establish matrix of current programs, initiatives and interventions with partners and create process for aligning work
D2. Create and implement a Health Equity Enhancement Plan

E1. Assess and increase data collection and analysis capacity
E2. Develop an effective data governance system

F1. Create an environment where raising issues is encouraged and normative
F2. Determine and improve baseline technological competencies
F3. Conduct and utilize department-wide public health competency assessments to aid the development of the Workforce Development Plan

Guiding Principles:

Respect

Equity

Collaboration

Trust

Innovation